

Subject	Detail	Delivery Model	Budgeted in ED	Timing	Potential Partners	How we measure success
<b>Training and Education</b>						
<b>Start-up support</b>	Facilitate and support the development of a service to foster the creation of new businesses and the adaptation of existing business to a new trading environment.	Partnership	Yes	Now	Provincial Growth Fund, Private sector, Chamber of Commerce. Neighbouring start-up communities.	Growing number of start-ups, and existing businesses using the service to reinvent their offering.
<b>Education pathways</b>	Facilitate the establishment of a Central Otago forum to establish and promote transitional pathways (secondary to tertiary, community to vocational) into vocational education.	Partnership	Yes	Now	Secondary schools, Private training providers, Ministry of Social Development, New Zealand Institute of Skills and Technology (NZIST), CO REAP.	Those requiring education can access it.
<b>Business and employment response centre</b>	Investigate and facilitate partnerships to provide practical support for small and medium businesses.	Partnership	No	June	Chamber of Commerce, Regional Business Partners Programme, MSD.	Connecting individuals and businesses with support they require.
<b>Council Actions</b>						
<b>Council capital works</b>	Review council capital programme to ensure that it is appropriate, minimises impacts to businesses and is accelerated where possible.	Internal	Yes	Under way		Delivery of planned infrastructure projects.
<b>Secure external funding to fast track projects</b>	Secure government funding for appropriate capital work to support civil construction.	Partnership	Yes	Under way	Crown Infrastructure Partners, Provincial Growth Fund.	Securement of government funding
<b>Council policies and bylaws</b>	Balance ease of application against regulatory requirements and provide online applications where possible.	Internal	No	Ongoing		Increased business satisfaction when dealing with Council processes.
<b>Public value procurement</b>	Review council procurement processes to maximise value to local firms.	Internal	Yes	Under way		Council realises additional economic, social, cultural and environmental benefits in addition to a good price.

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<b>Business and consumer confidence</b>	Positive public engagement and communication highlighting Central Otago businesses.	Internal	Yes	Now		Local consumer and business confidence is increased.
<b>Council Fees and Charges</b>	Review council's fees and charges in the Long-term Plan for opportunities to decrease costs to businesses.	Internal	Yes	Nov		Business compliance costs are affordable.
<b>Encouraging urban investment</b>	Review policy settings through the development of the Housing Strategy to incentivise development and add value to recovery initiatives within fiscal constraints.	Internal	Yes	Sept		Ongoing investment in good quality residential, commercial and industrial development.
<b>Spatial planning</b>	Complete identified spatial planning projects and accelerate where possible.	Internal	Yes	Now		Land is zoned appropriately to facilitate development and ensures infrastructure upgrades are undertaken to meet growth.
<b>Economic Development Strategy</b>	Review and update Economic Development Strategy Action Plan.	Internal	Yes	Now		The Economic Development Strategy Action Plan aligns with COVID-19 recovery measures.
<b><u>Attraction of visitors and migration</u></b>						
<b>Destination marketing strategy</b>	Marketing campaign to attract visitors to Central Otago in line with destination management principles.	Internal	TCO	Now		Increased tourism spending.
<b>Migration attraction</b>	Marketing to attract people to move to Central Otago.	Internal	Yes	Sept		Migration increases above predicted levels.
<b><u>Building business resilience</u></b>						
<b>Regional Economic Recovery</b>	Coordinate regional recovery through the Otago Regional Economic Development (ORED) framework.	Partnership	Yes	Now	Otago Regional Economic Development (ORED) group, Ministry of Business Innovation and Employment (MBIE).	Local and regional initiatives are in alignment.

<b>Business Support</b>	Promote the use of the Regional Business Partner Network.	Partnership	Yes	Now	Otago Chamber of Commerce, Regional Business Partner Network.	Increased uptake among Central Otago businesses.
<b>Local economic data</b>	Provide businesses with timely data and information on the state of the local economy and future trends.	Internal	No	Now	Infometrics, Otago Regional Economic Development group.	Local businesses have accurate information to guide decisions.
<b>Business Monitoring</b>	Continue to survey businesses on a regular basis and maintain a register of top issues and areas for support.	Partnership	Yes	Now	Chamber of Commerce, Regional Business Partners.	Council understands local business needs.
<b>Internet connectivity</b>	Develop resilience within the business community through supporting the development of increased online presence and advocating for better internet connectivity.	Partnership	No	Oct	Crown Infrastructure partners, Central Government, Regional Business Partners.	Increased number of businesses with an online presence and access to fast internet.
<b>Seasonal worker accommodation</b>	Investigate initiatives to support industry in developing onsite accommodation.	Partnership	Yes	Now	Industry	Increased onsite accommodation.
<b>Advocacy</b>	Advocate to central government for procurement processes of public works projects to be weighted to support local firms and staff.	Partnership	Yes	Now	Industry, Ministry for Primary Industries (MPI), Immigration NZ. Members of Parliament.	Procurement processes are implemented which prioritise using local firms.
	Support industry in advocating for reform to Registered Seasonal Employer (RSE) regulation and extensions for other visa types.	Partnership	Yes	Now	Industry, MPI, Immigration NZ. Members of Parliament.	RSE workers are able to arrive on time, and industry is sufficiently staffed.
	Continued advocacy and support of the primary sector for sustainable water use reforms.	Partnership	Yes	Under way	Industry, MPI, Immigration NZ. Members of Parliament	Successful outcome on Proposed Plan Change 7 and Economic Impact Assessment for Manuhereikia minimum flows.
<b>Dispersal of information</b>	Facilitate the dispersal of forecasted construction levels to enable workforce planning at a business and sector level via the Otago Construction Labour Forecasting Project.	Partnership	Yes	Now	Building and Construction Industry Training Organisation, Otago Regional Economic Development Group.	The construction industry is able to accurately forecast and plan for future work requirements.