

Cromwell Memorial Hall

Update – March 2025

Update and progress-to-date

- Funding applications
- Risk register
- Resource requirements
- Facility visits
- Stakeholder meet and greets
- Next steps



Funding applications

Applications have been made to the following funders...

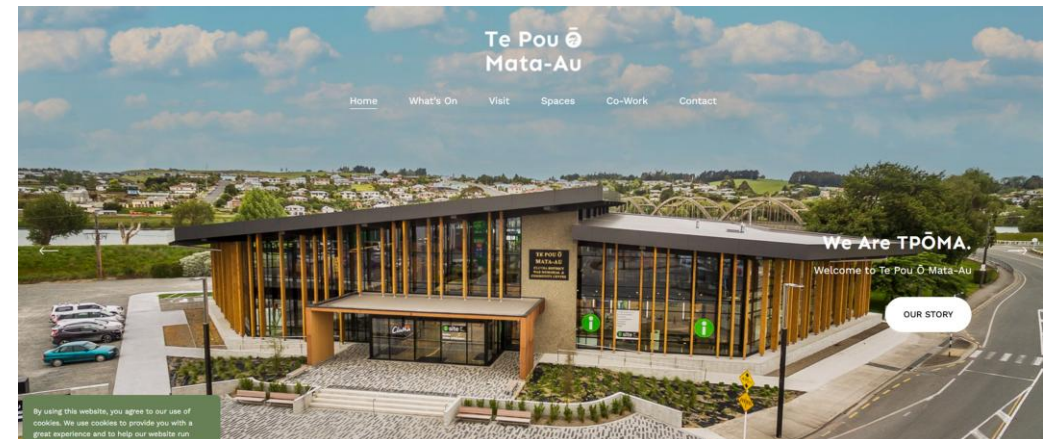
Funder	Amount applied for	To go towards...
Central Lakes Trust	\$1.1 million (confirmed)	Museum fitout, landscaping and playground
Lotteries – Heritage and Environment	\$500,000 (June)	Museum fitout
Lotteries – Community Facilities	\$500,000 (June)	The build

Otago Community Trust – application to be submitted May 2025.

Facility visits

Whirinaki Whare Taonga (Upper Hutt), Te Pou Ō Mata-Au (Balclutha)

- Information gathering from other facilities:
 - Facility usage – scheduling, usage of each space
 - Operation – booking systems, maintenance, leases
 - Staff structure – FTE, roles
 - Revenue – fees and charges, revenue sources
 - Market analysis – connections locally and nationally, competitors, working with other groups i.e. artists, exhibitors



Stakeholder updates

- Stakeholders from an operations perspective
 - Cromwell Museum & Story Inc
 - RSA
 - Aukaha

Expressions of interest to operate café and cinema

Next Update - April

Marketing Communications Strategy

Fees and charges

Concept design for museum fitout

Presentation from Aukaha

Furniture and fitout

